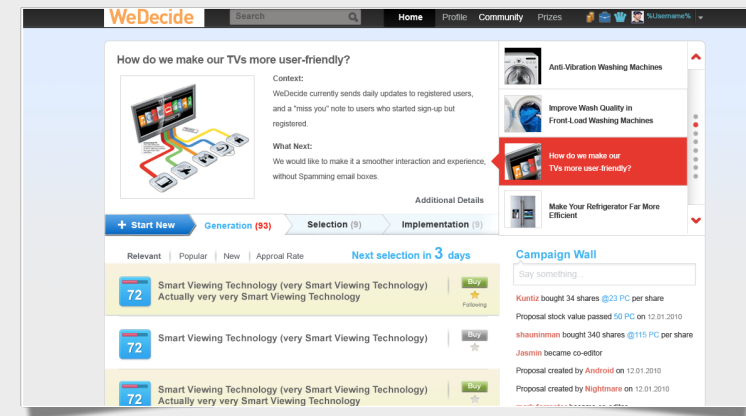


WeDecide enables companies to become more innovative with its collaborative innovation platform.

Our platform engages participants in a gamely manner to produce mature proposals responding to challenges facing the company.

At the same time, WeDecide helps management create a work atmosphere that is constructive whilst also competitive.



Why WeDecide



Smart decisions: Management receives a list of proposals evaluated by their organization and stakeholders responding to company's challenges.



Motivated team: Participants experience being part of the decision process, and are highly motivated to carry out the execution of the outcomes. They also appreciate better being part of an open institution.



Efficient process: We help you avoid the time spent in countless meetings and unstructured email conversations.

“ Established corporations make their heaviest commitments to the old [technology] at the zenith of its development only after it is mortally threatened

James Utterback, MIT

“ Only 29% of employees feel encouraged to share ideas, 74% feel their company lack culture or mechanism to share ideas and 68% would like to share more creative ideas than they currently do.

2010 Spigit Survey

“ Professionals indicated that 25% of email processing time is wasted. This equates to 15 wasted days per year per employee.

Cohesive Knowledge

Who uses WeDecide

Companies, or departments in companies use WeDecide with objectives such as product development, service improvement, strategy discussion, cost cutting efforts, etc. While some use it only with employees, others choose to include their stakeholders such as franchisee organization, distributors, partners, and selected customers.



How it works



Campaign

You select interesting questions and invite employees, customers and other relevant parties.

Generation

Ideas are developed into proposals by the community (through comments, questions and co-edits). The proposals are valued dynamically by the community by buying and selling.

Selection

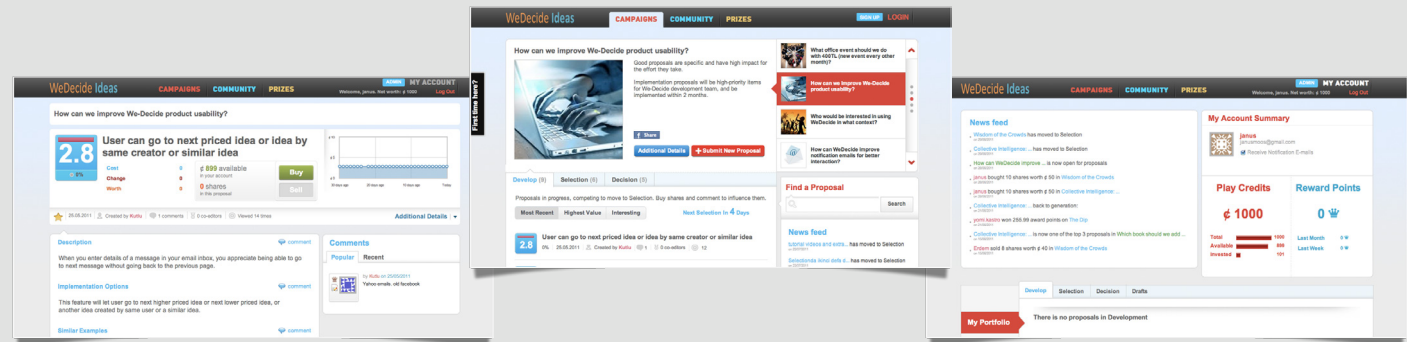
The best proposals are selected and sent to implementation. The other proposals are sent back to generation for further improvement.

Implementation

The best proposals are implemented - and the people who have participated in the development are given special reward points.

Features

- Using a market for evaluation of proposals
- Gamification with play money
- Multiple challenges in parallel
- Effective management feedback
- Diverse skills collaboration
- Controls for focusing on quality vs quantity
- Integration and Single-Sign-On



About Us

WeDecide is a Danish-Turkish company with offices in Copenhagen and Istanbul. We support enterprises and organizations with our team of high calibre innovation experts who can help you get the best out of your resources from strategic consulting, implementation consulting, workshops and training.

Facts

- Founded in June, 2010 in Copenhagen
- Employs 8 in Copenhagen & Istanbul
- Was selected as one top 15 internet startup by eTohum, and SemiFinalist in 2011 Intel Challenge.